



JUVENTUS OFFICIAL FAN CLUB MEMBER REGISTRATION FORM

JUVENTUS OFFICIAL FAN CLUB

Surname*

Name*

Born in*

State/Region*

Country*

Date of Birth*

Address*

City*

State/Region*

Country*

Document type

No.

Landline No.

Italian Tax Code

Mobile No.

Email*

Supporter Card Number

Supporter Card Web Ticket Code

Supporter Card Expiry Date: month/year

* Mandatory field

TERMS AND CONDITIONS TO FOLLOW AS MEMBER OF THE JUVENTUS OFFICIAL FAN CLUB

1. In the Terms and Conditions that follow 'Juventus' refers to Juventus Football Club S.p.A., with registered headquarters in Via Druento 175 – Turin, Partita IVA 00470470014, 'Juventus Official Fan Club Center' refers to the company Lefima S.r.l., with registered headquarters in Via Sansovino 230 – 10151 Turin, Partita IVA 10962700018, and 'Juventus Official Fan Club Member' refers to those who have signed up to the Juventus Official Fan Club project, have paid their subscription fee for Juventus Official Fan Club and are so entitled to the services reserved for Juventus Official Fan Club Members.
2. The Juventus Official Fan Club Center offers the following services to Juventus Official Fan Club Members:
 - Juventus Official Fan Club membership card;
 - 10% discount at all Juventus Stores upon presentation of personal Juventus Official Fan Club card at the till;¹
 - 10% discount usable three times until 30 June 2019 online at www.juvestore.com²
 - 10% discount on the price list at Jmedical;
 - discounts on visits to Allianz Stadium, Juventus Museum e Juventus City Tours;
 - chance to buy Juventus Official Fan Club merchandising
 - ticket service dedicated to local Juventus Official Fan Clubs
 - special events

Any changes of the services on offer, such as access to advance bookings, special offers and/or additional services that may be supplied by the The Juventus Official Fan Club Center or other companies with whom the aforementioned establishes any agreements (Companies under Agreement), shall be communicated to the Juventus Official Fan Club Member via the website www.juventus.com in the Juventus Official Fan Club section and/or through the Juventus Official Fan Club to which the Juventus Official Fan Club Member is associated, and shall be understood as accepted both then and now.

3. Signing up to the Juventus Official Fan Club project can be done by filling in information on this form. Each subscription can only be approved by Juventus Official Fan Clubs that are part of the project and have been awarded the status of Juventus Official Fan Club.
4. To ensure the services function correctly, all personal information must be accurate and truthful. The data shall be processed according to the methods set out in the Advisory Notice.
5. The Juventus Official Fan Club membership card is the only document that authorises the above-mentioned rights. The membership card is strictly personal and cannot be used by third parties, each Juventus Official Fan Club Member being the sole owner of the membership card assigned to them. Any abuse and/or fraudulent use of the membership card shall lead to the immediate suspension and/or interruption of services.
6. Subscription to Juventus Official Fan Club is valid for one sporting season. No type of service shall be supplied for the Juventus Official Fan Club Member after the end of this period, except to inform them about renewing the subscription through channels that the Juventus Official Fan Club Center shall set up and communicate to Juventus Official Fan Clubs.
7. The right of Juventus Official Fan Club Members to avail of the services is personal and cannot be used by third parties. Juventus Official Fan Club Members are forbidden from selling on and making any other commercial use from the services managed by the Juventus Official Fan Club Center.
8. The Juventus Official Fan Club Member shall undertake to use the services exclusively for legitimate aims that are permitted by the relevant legal provisions, accepted practices, rules of diligence, and in any case without harming the

¹ With the exception of certain specific articles and categories of article which Juventus reserves the right to from time to time explicitly exclude from discounts or promotional campaigns.

² With the exception of certain specific articles and categories of article which Juventus reserves the right to from time to time explicitly exclude from discounts or promotional campaigns.

rights of any third party. Juventus and The Juventus Official Fan Club Center are in no way connected to Juventus Official Fan Club Members, with whom they do not engage directly in any way other than in the supply and distribution of the services included in the Juventus Official Fan Club package. They are therefore in no way responsible for the actions of Juventus Official Fan Club Members.

9. The Juventus Official Fan Club Member acknowledges that they use the services at their own exclusive risk. The services are laid on "as they are" and "as available". Juventus and The Juventus Official Fan Club Center does not offer any guarantee that the services shall correspond to the Juventus Official Fan Club Member's requirements.
10. The Juventus Official Fan Club Member accepts the incontestable right of Juventus to exclude individuals from Juventus Official Fan Club or not issue Juventus Official Fan Club membership cards to individuals:
 - who in the Juventus Official Fan Club Center's opinion, or following a report from police authorities or partner companies, have behaved in a way that does not conform to the rules of the adopted "Code of Ethics", in accordance with instructions from the National Observatory on Sporting Events, including away games;
 - who are responsible for violations of the rules of using sports facilities; against whom legal proceedings have been brought under Article 6 of Law 13 from December 1989, No. 401 or under Law 27 from 1956, No. 1423; i.e. a charge or conviction, even if not yet final, for crimes committed during or as a result of sports events
11. In the event that the Juventus Official Fan Club membership card is not issued due to non-compliance with one of the above requirements, or is cancelled for the reasons outlined above, the Juventus Official Fan Club Center's sole obligation shall be to inform the Juventus Official Fan Club Member that the card will not be issued or will be cancelled. No specific additional explanations shall be forthcoming, nor will the card holder be entitled to receive compensation or reimbursement.
12. Juventus may suspend or interrupt – either partially or fully – the provision of services to Juventus Official Fan Club Members at any time, in the following scenarios:
 - where a Juventus Official Fan Club Member fails to provide up-to-date, complete and truthful personal data;
 - where a Juventus Official Fan Club Member uses the services for illegal ends in a manner that is illicit, annoying, racist, slanderous or defamatory, harmful to the privacy of others, abusive, threatening, damaging, vulgar, obscene, reprehensible or designed to cause any kind of distress, disturbance or harm to third parties;
 - where Juventus finds evidence that a Juventus Official Fan Club Member has exhibited behaviour that may lead to their active participation in episodes of violence or may endanger public safety at or as a result of sporting events;
 - where a Juventus Official Fan Club membership card has been used by more than one person or where this has been attempted.
 - in the case of a violation of the Terms and Conditions of Use for season tickets and the Code of Regulations for the sale of tickets.
13. By signing up, the Juventus Official Fan Club Member grants their consent for photographs of them that have been taken by the Juventus Official Fan Club Center and/or by Juventus at sporting events and/or events of any other nature – and/or images that have been sent by the Juventus Official Fan Club Member and/or the CLUB to the Juventus Official Fan Club Center and/or Juventus – to be used by the Juventus Official Fan Club Center and Juventus for publicity and promotional purposes. The Juventus Official Fan Club Member grants their consent for such images to be used in Juventus publicity campaigns, including the display and sharing of photographs on the Juventus Official Fan Club section of www.juventus.com and on other Juventus communication channels, such as: social media profiles belonging to Juventus and the Juventus Official Fan Club Center and any another channels set up in the future. In the event that a Juventus Official Fan Club Member does not wish to grant their consent for such uses, they must provide written notification of this when they sign up, using the "Contact" page in the Juventus official website www.juventus.com. This notification must set out their denial of consent for images of them to be

used on Juventus' communication channels for the above purposes. In the event that no such notification is forthcoming from the Juventus Official Fan Club Member, the Juventus Official Fan Club Center will consider this an implicit granting of consent for such uses.

14. Juventus Official Fan Club Members do not have any right to rescind the contract, as set out in Article 52 and subsequent of the Consumer Code (Legislative Decree 206/2005 as amended by Legislative Decree 21/2014) given that the contract in question is a contract negotiated outside commercial places with a maximum price cost of 50€ for consumers.
15. These terms and conditions are governed by Italian law. Any disputes relating to the validity, application, interpretation, execution and resolution of these terms and conditions and the contract between the Juventus Official Fan Club Member and the Juventus Official Fan Club Center will be directed to the Turin Chamber of Commerce and resolved according to its Rules of Conciliation. Should the parties decide to take the matter before ordinary judicial authorities, the sole competent court is that of Turin, the client's place of residence and chosen domicile, qualifying as it does as a consumer in accordance with Legislative Decree 206/2005.

I, the undersigned (name and surname) _____ declare that I have read and received a copy of the Terms and Conditions for signing up to the Juventus Official Fan Club project as described above and have no objections.

Place and date: _____

Sign to accept: _____ (parent/guardian signature for minors)

Pursuant to Article 1341 of the Civil Code, I hereby declare that I expressly approve Articles 9 (no guarantees), 13 (suspension of services), 13 (consent to use of images), 14 (right to rescind), 15 applicable law, disputes, conciliation, competent court).

Place and date: _____

Sign to accept: _____ (parent/guardian signature for minors)

DATA PROCESSING CONSENT FORM

I (name and surname) _____ have read the information policy

I agree I do not agree

MARKETING: to Juventus F.C. S.p.A. making use of my personal data for marketing purposes as specified in the Advisory Notice, including to check customer satisfaction, carry out market surveys and polls, Juventus promotional material and offers, by means of short notification messages via email, SMS, newsletters, namely typical methods of communication, and/or promote Juventus products and/or services, along with services provided by Juventus partners;

I agree I do not agree

PROFILING: to my personal data being used by Juventus.F.C. S.p.A. for means of profiling and/or market analysis with the aim of receiving promotions, discounts and communications based on the data provided;

I agree I do not agree

DATA COMMUNICATION: that my personal data can be passed by Juventus F.C. S.p.A. to third parties with commercial/contractual ties to Juventus and/or agreed companies, participants in the Juventus Official Fan Club project, to promote products or services on behalf of the aforementioned companies.

Date and place _____ **Signature:** _____

(parent/guardian signature for minors)

Click [HERE](#) to make your \$45 annual enrollment fee

ADVISORY NOTICE REGARDING THE USE OF PERSONAL DATA

(in compliance with EU Regulation 2016/679)

The law currently in force, as stipulated in relation to EU Regulation 2016/679 (General Data Protection Regulation, or simply 'Regulation' or 'GDPR'), ensures that the personal use of data be conducted with respect for the rights, fundamental freedoms, and dignity of individuals, with particular reference to privacy, personal identity, and to the right to protect personal data and ensure that said data be treated in a lawful and correct way.

In light of these stipulations, we inform you, as an interested party, as to how this Regulation will be applied as follows:

1. Data holders and responsible parties

The data holders are as follows:

- ☒ The Juventus Official Fan Club with registered headquarters in.....
..... No..... CAP....., which makes use of data for the purpose of registration and association of members with the Fan Club.
- Juventus F.C. S.p.A. with registered headquarters in Via Druento 175 – 10151, Turin Partita IVA 00470470014, which makes uses of the data to check compliance with the Juventus Official Fan Club project. Juventus F.C. S.p.A. has nominated a person responsible for the protection of private data (as required in art.37 of EU Regulation 2016/679), who may be reached directly by email at: privacy@juventus.com.

2. Purposes of personal data processing and manner of distribution

The data you provide will be processed for the following purposes:

BY THE JUVENTUS OFFICIAL FAN CLUB:

- a) requirements linked to OFFICIAL FANCLUB registration;

In the case of the use of personal data for further purposes, by Juventus Official Fan Club and potential connected third parties, these will be further detailed in a separate specific advisory notice.

BY JUVENTUS FOOTBALL CLUB S.p.A.:

- b) requirements necessary for the correct supply of the services offered by Juventus, through their participation in the Juventus Official Fan Club project and thus to adhere, in a correct and timely way, to all the obligations resulting from the contractual agreement with Juventus Official Fan Club Members, and to keep them informed in relation to the initiatives related to the Juventus Official Fan Club project;
- c) in order to comply with obligations set out by laws and regulations, including financial, or in compliance with judicial, security or law enforcement authorities;
- d) in order to recognise the individual client, and connect information related to their interactions with Juventus, for the purpose of providing accurate and personalised support to them, making them feel well attended to in their role as 'fan', monitoring the rate of satisfaction and ensuring the client concerned gains the most possible from their interactions with Juventus, in line with their needs, with an aim on Juventus' part to reinforce the bond with their supporters and respond to their expectations;

In addition, only in the case of explicit consent on the part of the client, the data may be used by Juventus F.C. S.p.A. for the following other purposes:

- e) to sign up for mailing lists managed by Juventus, use of market surveys and polls (including by telephone, online, or by means of forms), the distribution of advertising material and information on products and services offered by Juventus or their partners, offers on deals for purchase, via automated systems, such as email, fax, SMS or MMS, or through traditional means (e.g. by postal order), or by telephone with an operator (henceforward referred to as 'Use for marketing purposes')
- f) for the development of the client's commercial profile (through information from the client's consumer habits), aimed at providing the client with informational and/or advertising material of specific interest to that individual client, through the use of automated systems such as email, fax, SMS, MMS or post;
- g) in communications with third party companies in possession of commercial or contractual agreements with Juventus (Juventus partners) and/or registered companies, participating in the Juventus Official Fan Club project, with the aim of directly promoting the products or services of the aforementioned companies;

The use of personal data for the purposes above indicated by letters a), b), c) and d) does not require the specific consent of the client, in accordance with the service's compliance with the legal stipulations laid out in art. 6, par. 1, lett. b), c) and f) of the Regulation.

The use of personal data for the purposes above indicated by letters e), f) and g) requires the consent of the client in accordance with the service's compliance with the legal stipulations laid out in art. 6, par. 1, lett. a). Any potential refusal to consent will have no consequences besides the exclusion from involvement of the client's data in statistical analyses and/or the chance to receive promotional offers, discounts, focused advertising, based on the data provided, or to be informed of any potential marketing campaigns or promotions by Juventus and third-party partners of Juventus and/or companies participating in the Juventus Official Fan Club project. By granting their consent, the individual explicitly acknowledges these further potential services. In any case, including one in which the individual has already given their consent to the further purposes mentioned above, they still remain free to revoke their consent at any point, by sending a clear message expressing their wish to do so to Juventus through the contacts page on the company's website: <https://www.juventus.com/it/contact.php>, or to this email address: privacy@juventus.com.

3. Use of email addresses

In accordance with the operative regulations protecting personal data, limited to the email contact details provided by the individual at the time of their purchase of a service, Juventus may make use of said data provided to contact the individual and provide offers on products or similar services. The individual retains the right to revoke their consent at any time, by sending a clear message expressing their wish to do so. The individual is free to request cancellations by contacting privacy@juventus.com.

4. Privacy of minors

In accordance with the relevant legislation, the adult with parental responsibility for the minor (from now on referred to as 'parent') must give consent to the collection of the minor's personal data; subscription to the project must be done with the consent of the parent. The parent has the right to inspect and request deletion of the minor's personal data.

5. Methods for processing of data

The processing of the personal data collected will be done by paper and/or through electronic and/or telematic means, making use of suitable provisions to guarantee the security and privacy of the data in question, in accordance with the relevant legal requirements. In particular, adequate technical, organisational, methodological, and procedural security measures will be taken, so that the safety of the data can be guaranteed, ensuring that only persons authorised as holder of the account, or authorised by the holder, may access the account.

6. Persons with whom personal data may be shared

Employees of the company, in particular Juventus marketing staff, may have access to the data. For the purposes laid out in point 2, the company may also make use of the following categories of person, who may have access to the personal data:

- qualified persons who perform out-sourced tasks on the behalf of Juventus and/or who provide the company with services or features necessary to the company's work, and/or consultants who assist the company in various ways, with particular reference to legal, tax-related, social security, accounting, and organizational activities; the persons and companies who may handle the use of electronic and/or telematic services provided by Juventus;
- any other person with whom the data must be shared in accordance with a stated legal provision.

In that case the aforementioned individuals will be designated persons authorised to access the data.

Juventus has nominated the company Lefima S.r.l., with registered headquarters in Via Sansovino – 10151 Turin, Province of Turin, Partita IVA 10962700018, the service company which manages and co-ordinates services to Juventus Official Fan Club members, as the external party responsible for the handling of data, which the individual may contact, writing to: redazione@juventusofficialfanclub.com.

The full list of parties considered responsible is available upon request to the holder (Juventus).

The data may only be shared with specific prior consent with third-party companies that have commercial or contractual agreements with Juventus (Juventus partners) and/or with companies which are agreed participants in the Juventus Official Fan Club project, with the aim of directly advertising the products or services of the aforementioned companies.

The circulation of data is excluded, with the exception of audio and video recordings taken inside the stadium and/or in the case of events relating to the Juventus Official Fan Club project, in which the individual may take part, which may be transmitted and circulated via any channel of communication by the club, in the presentation of the sporting event to the public, and in providing services in any capacity connected to said event, as well as informational and promotional material on work done by Juventus and, in particular, by the Juventus Official Fan Club project.

7. Length of use of data

The use of personal data is accorded to Juventus for the length of time strictly necessary to serve the purposes of the use of the data as indicated above. The data which is not required to be retained by law, or is in the vested interests of the holder, will be deleted 24 months after the end of the requirements connected to the purposes detailed in this advisory notice.

With regards to the use of data for the secondary purposes laid out in points e) and f), in the case of the required optional consent being given, the data collected will be retained for the length of time strictly necessary for the needs of the purposes there specified, according to standards as dictated by the current laws, and in a correct and balanced manner, which takes into account the legitimate interests of the holder and the rights and freedoms of the individual. As a result, in the absence of specific laws which dictate a different length of time permitted to conserve data, Juventus will be able to use the data for the above stated secondary purposes for a length of time corresponding with the interest shown towards Juventus' activities by the individual to whom the data refers. In any case Juventus will take every measure necessary to ensure avoidance of the use of data for an indefinite length of time, regularly checking with specific measures that the individual to whom the data refers continues to show interest in allowing the use of the data for the secondary purposes detailed above.

8. The rights of the individual concerned

Finally, please note that the individual concerned is entitled to specific rights, including that of requesting the confirmation of whether or not their personal data is being held, even if not yet registered, requesting the clear and intelligible communication of this data, of where it came from, as well as the method and purposes of the use of said data. The individual may also request the deletion, limitation of use, anonymization, or for the data to be blocked if the data is so used in violation of the law, as well as also updating, correcting, or if so desired, the transferral of the data and the portability of the data to another holder³. The individual also has the right to refuse, in part or entirely, for legitimate reasons, that their personal data be made use of, be it relevant to the purposes of the collection of data, or not.

The individual may also make a claim to the Data Protection Supervisor for the protection of their personal data within the boundaries and guidelines as set out in current legislation. To exercise the rights laid out above, the individual must present a request to the data holder Juventus, by using the following contact addresses, which may also be used to contact the data protection officer (party responsible for the protection of data): Juventus FC S.p.A., Via Druento 175, 10151 Turin, Province of Turin, email: privacy@juventus.com.

The individual may also at any time, provided they are registered on the website juventus.com, by using their account to navigate to the 'My Profile' page on the website, update their data records and contact details, as well as make changes to the level of consent they have given with regards to their data, or use the contact section of the site <https://www.juventus.com/it/contact.php> to present their request.

³ These rights are laid out and defined and governed by art. 15-22 of the Regulation. The deletion of data regards data used in violation of the law, or in the case of consent having been revoked, and when the use is not based on other legal requirements. The individual may always oppose the use of the data for the purposes of commercial advertising, direct sales or market research; in other cases, the individual may not oppose the use of data when in conflict with the legitimate and prevailing interests of the holder or any legal dispute, with the right to defend themselves in court.